Governance GI systems in Serbia & Montenegro

- Special overview of Arilje Raspberry protection and governance -
Short overview of GI registration and certification system

**GI in Serbia**
- Registered by IPO, with consultations of the Ministry of Agriculture, Forestry and Water Management (MAFWM)
- MAFWM in Competent Authority for certification, approving Control plans and authorising certification bodies
- Certification bodies are authorised and performing controls and certification
- After certification, producers apply to the IPO to obtain the Authorised user status

**GI in MNG**
- Registered by the Ministry of Agriculture and rural development
- Control (internal control) plan is part of the application/CoP, approved by the Ministry
- Certification body/ies authorised by the Ministry
GI products in Serbia

- More than 60 products registered
- 13 certified products (food products)

GI products in MNG

- No certified products yet
GI Governance structures in Serbia

• Only certified producers/products have functional producer organisation/association

• Associations have organised internal controls (different quality and level of organisation – work in progress)

• Group certification – supporting small producers and enhancing the process quality

• Support to producer associations from projects and advisors
Arilje raspberry example of governance

- Original CoP defined as top-down activity, leaded by professors and consultants with cooling chambers, little producer involvement
- High level of silent conflict between producers and cooling chambers on processes, responsibilities and economic impact
- Intiative of one group to start certification showed that the CoP is too detailed and certification is going to be huge
Governance and success story of Arilje raspberry

- CoP analysis and change was done by the group of enthusiasts – long and hard process working with institutions overlapping their jurisdictions

- Producer’s association led the process, mobilising both producers and cooling chambers

- Positive person with high qualities and trust of all sides is crucial for the success

- Small and big – working together – multi-stakeholders process facilitated
Public institutions – role in the GI governance - challenges

• Two institutions are in charge of the process – overlapping of actions or lack of interest/accountability
• Too complex process for producers – achieved improvements through different projects
• Too long time for the new Law to be adopted – EU aligned Law
• EU registration is “on-hold” for administrative reasons
Good points in governance system

• Producer organisations understand their responsibilities and taking active role in the processes
• Roof organisation – OriGInal formed – advocating and project implementation
• Prepared product specifications for EU registration
• External facilitation is crucial to overcome conflicts and facilitate the process
Thank you and enjoy – it’s the raspberry season!

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