

around GIs in Spain: implications for the design of public policies.

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Diapo normal

Economic benefits

Environmental benefits

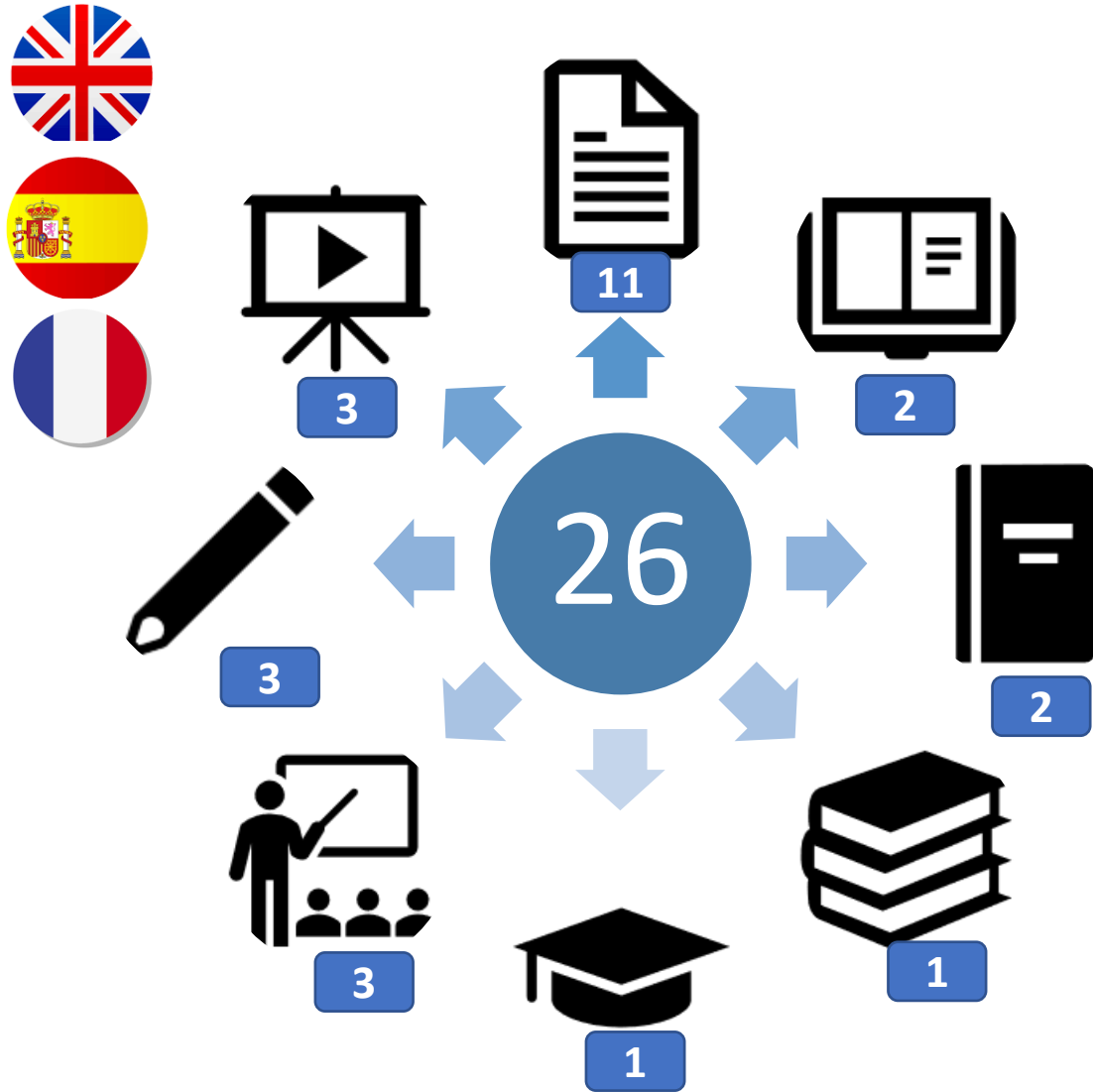
Social benefits

Governance System

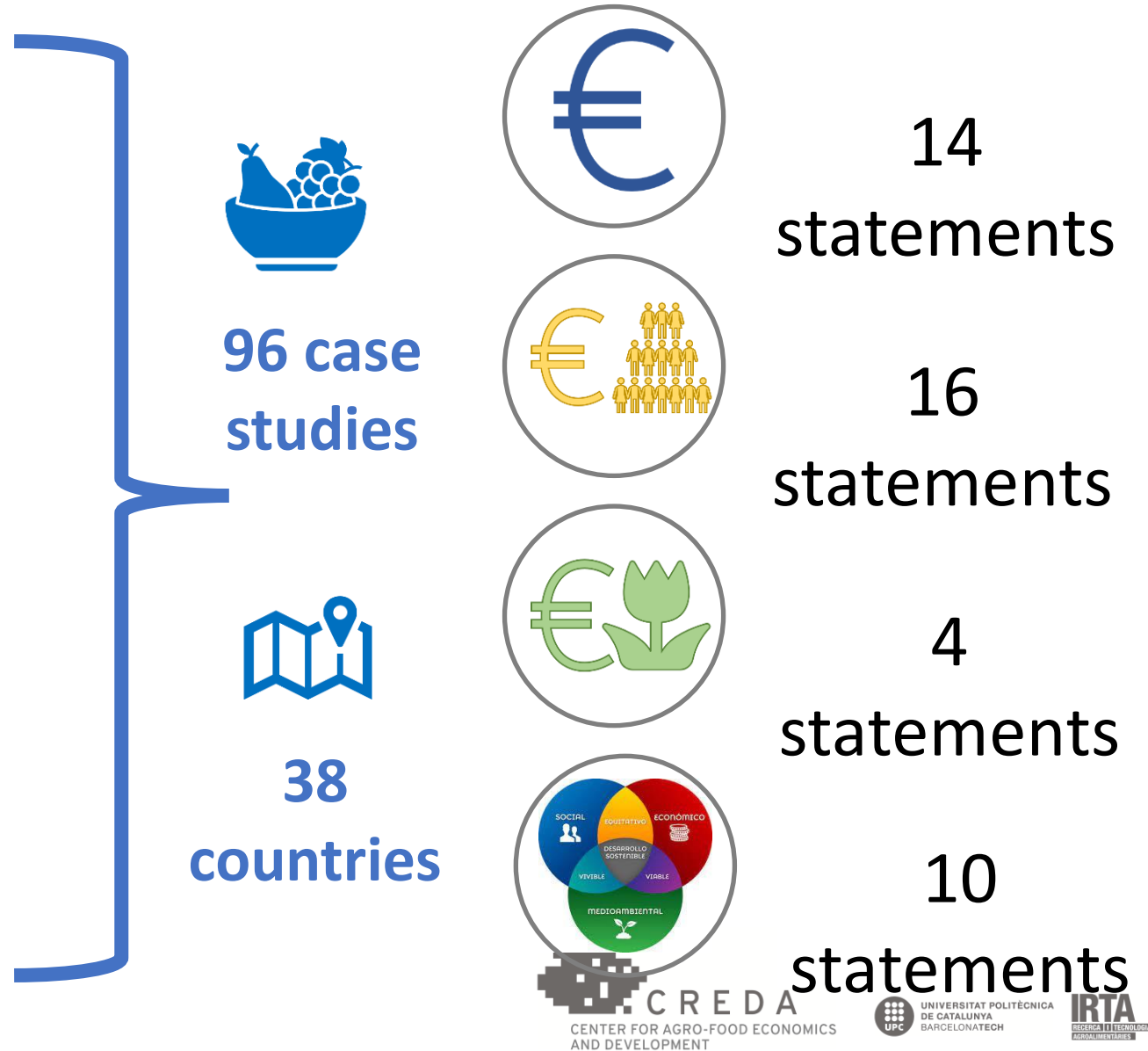
Holistic
analysis



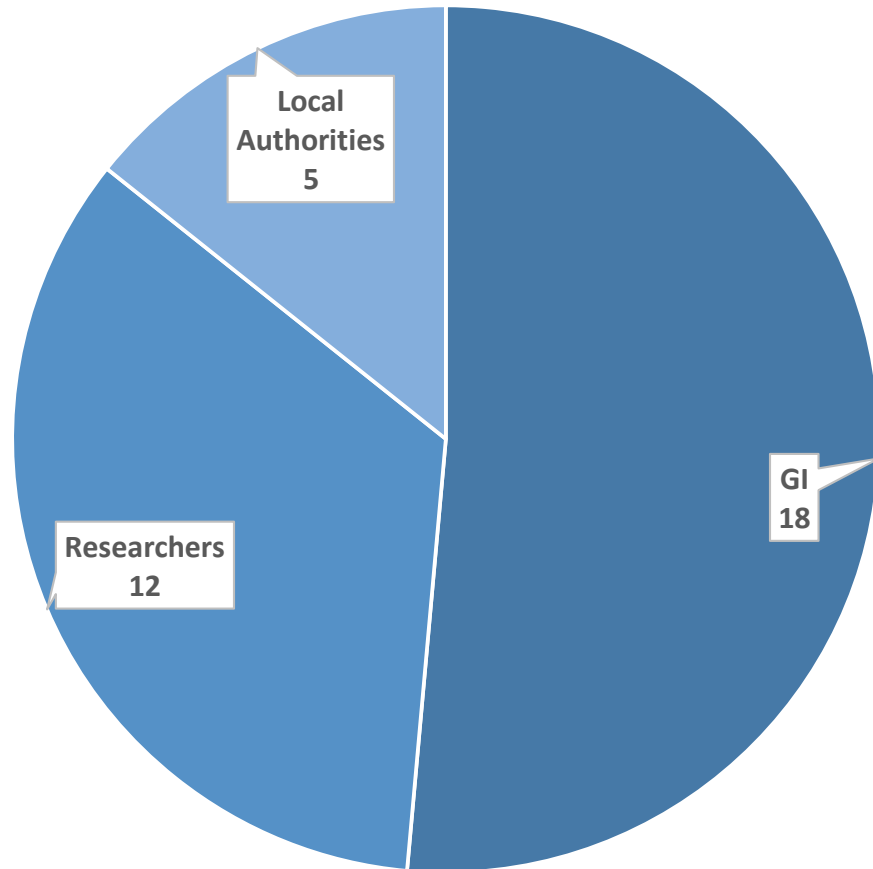
Q-Sample



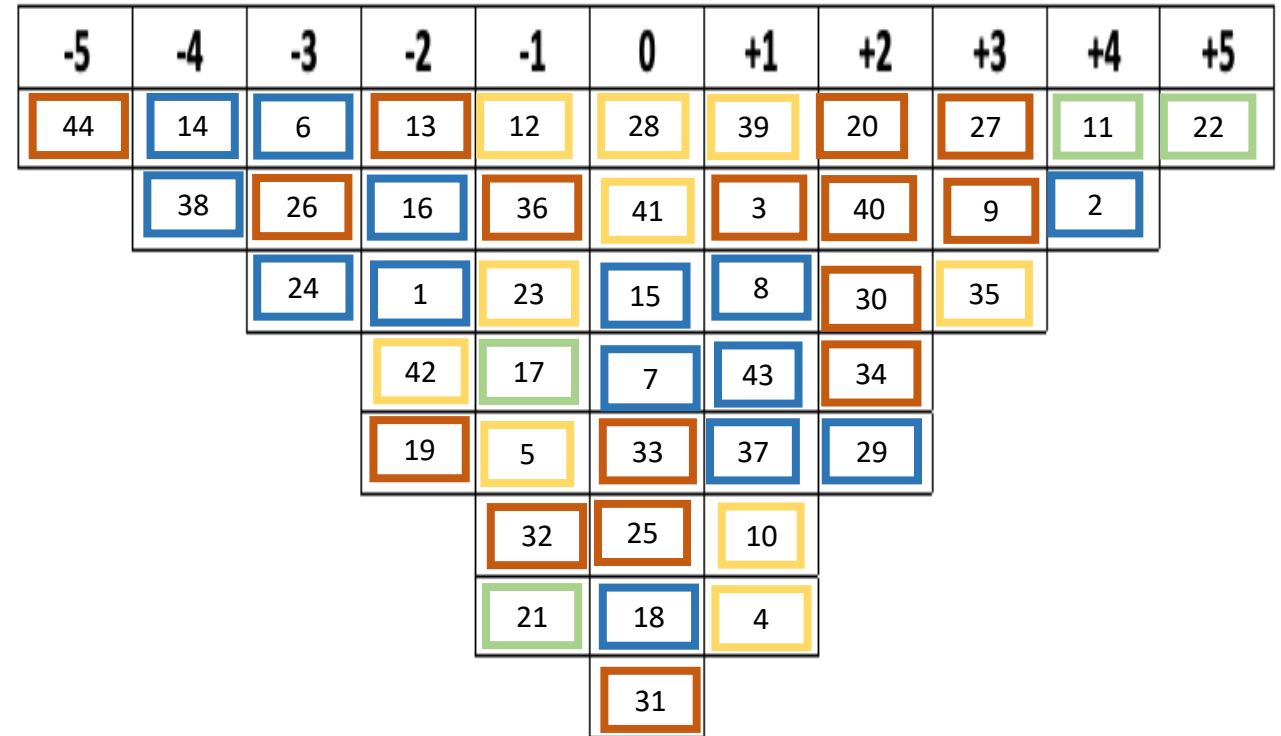
Q-Set



P-Sample



Q-Sorting



Software
PQMethod 2.35

Results

Horst' criterion
&
Varimax
rotation

Squared
residual
correlation
0,019

Accumulated
variance
38%

ID	Factor 1	Factor 2	Factor 3
IG02	0.54X	0.21	-0.22
IG05	0.44X	0.26	-0.11
IG07	0.53X	0.08	-0.23
IG08	0.74X	0.06	-0.14
IG09	0.59X	0.39	-0.15
IG11	0.37X	0.16	-0.29
IG12	0.47X	0.07	-0.29
IG14	0.70X	0.17	-0.07
IG18	0.58X	-0.18	-0.45
INV07	0.48X	0.27	-0.23
INV10	0.71X	0.12	0.04

14%

ID	Factor 1	Factor 2	Factor 3
AUT2	-0.01	0.50X	-0.24
AUT3	0.29	0.36X	-0.21
AUT4	0.25	0.53X	-0.12
INV02	0.01	0.44X	-0.36
INV03	0.11	0.61X	0.09
INV04	0.16	0.59X	-0.05
INV05	0.39	0.60X	-0.10
INV08	0.25	0.50X	-0.31
INV09	0.18	0.55X	0.00
INV11	0.20	0.49X	-0.42
INV12	0.03	0.43X	-0.05

12%

ID	Factor 1	Factor 2	Factor 3
AUT1	0.04	0.34	-0.45X
AUT5	0.10	0.47	-0.57X
IG03	0.16	0.06	-0.36X
IG06	0.30	0.20	-0.42X
IG10	0.05	-0.04	-0.57X
IG13	0.35	0.15	-0.59X
IG15	0.19	0.25	-0.48X
IG16	0.35	-0.05	-0.59X

11%

Factors

Profil 1

Profil 2

Profil 3

Consensus

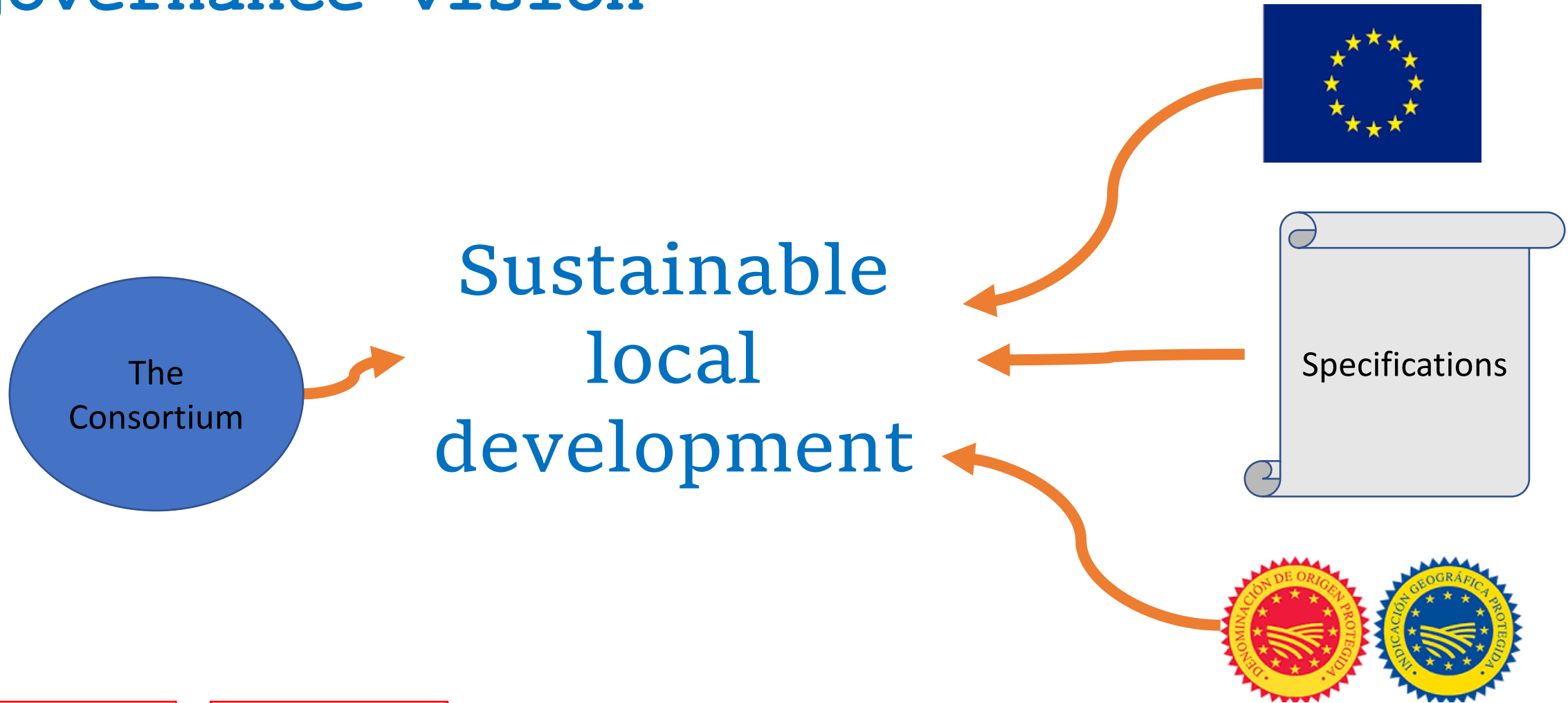


3. GI promotes horizontal and vertical integration by creating collective strategies among producers, as well as among the agents that make up the production chain.



43. The Consortium promotes research and innovation to adapt the product to new consumer demands, without losing its essence and tradition.

Profil 1. Institutional and governance vision

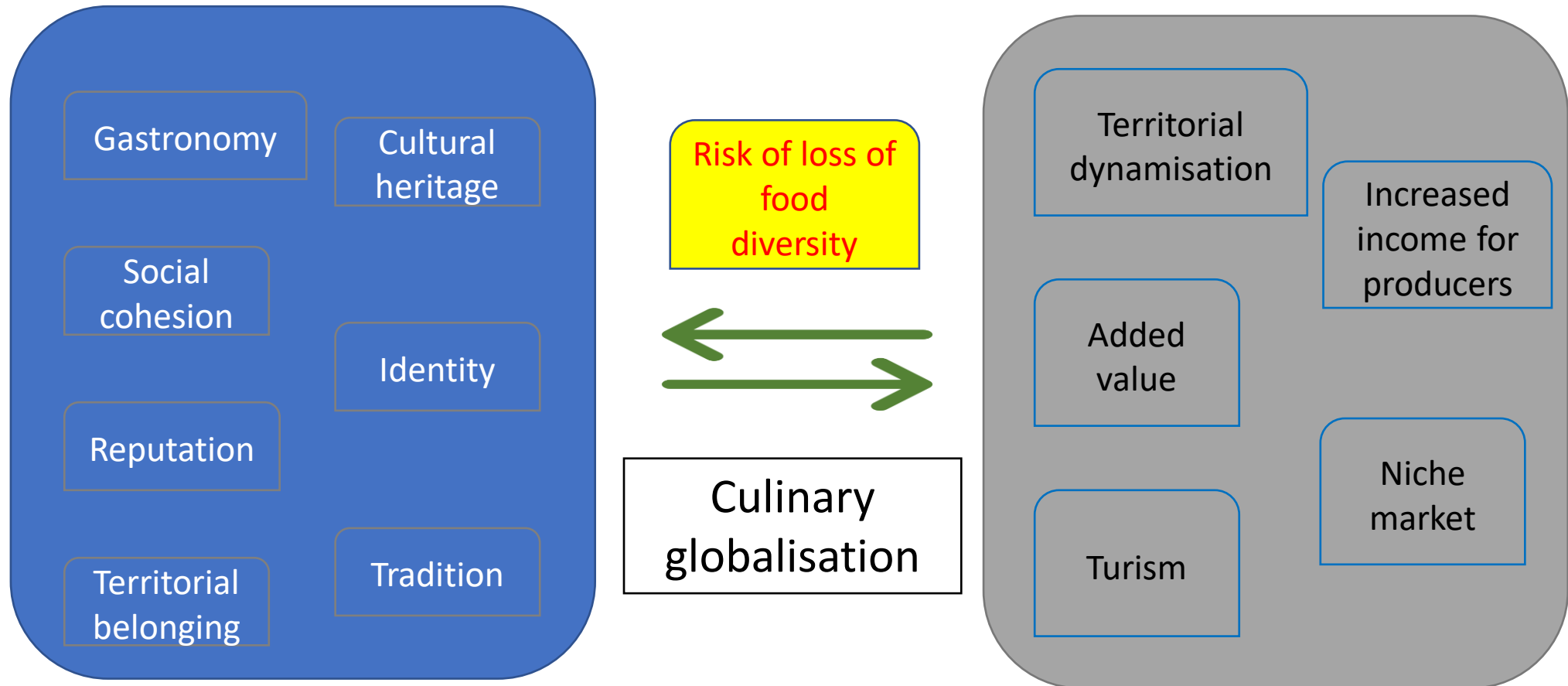


Self financing

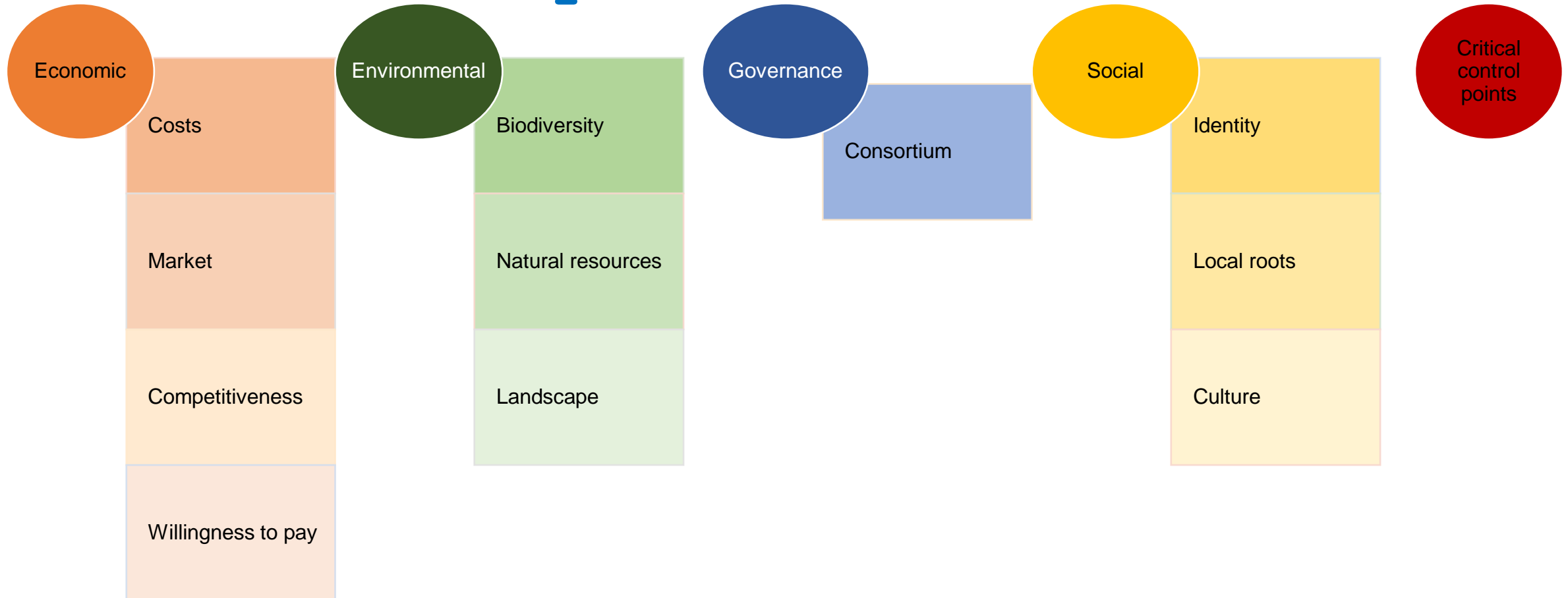
subsidies

9 2 0

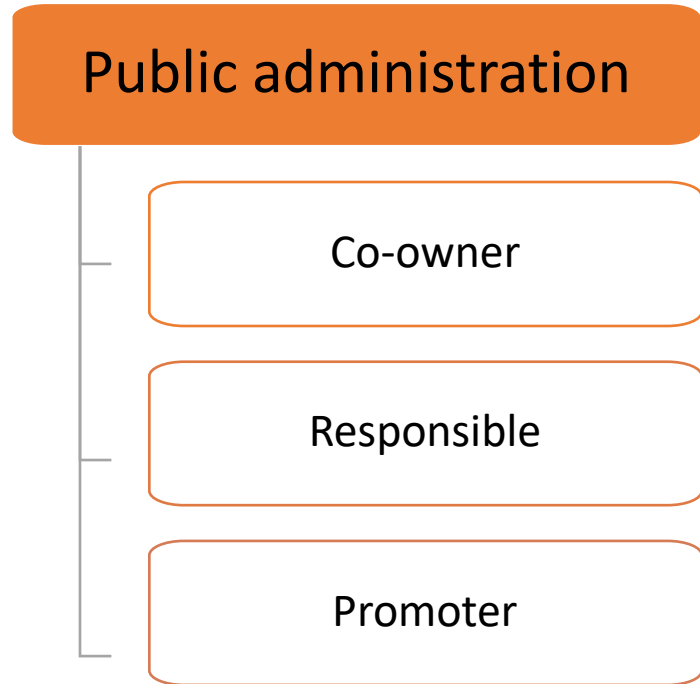
Profil 2. Cultural identity and intangible symbolic values



Profil 3. GI as a promoter of sustainability



Elements absent from the narratives



Conclusion

- **The importance of economic benefits in achieving sustainability**
- **Consortium and the local authority must work closely together**
 - **Dynamize the territory**
 - **Promote the GI system**
- **GI are deeply rooted and important in European agricultural policy**
- **Environmental aspect is largely absent from the collective interest in promoting sustainable GI.**