Traditional Speciality Guaranteed or Geographical Indication for protecting Jamón Serrano

Vicente Gimeno
Assistant Professor of Commercial Law
Academic. Coord. Magister Lucentinvs
University of Alicante
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BACKGROUND

• 1st Spanish TSG → Date of registration 13/11/1999
• Class 1.2. Meat products (cooked, salted, smoked, etc.)
• Some statistics (Spanish Ministry of Agriculture):
  - In 2020 were commercialized 15,843,332 pieces
  - In 2020 the economic value of the TSG Jamón Serrano was 803,92 mill.€
CURRENT SITUATION

• From TSG to GI → work in progress
• Promoted by the Serrano ham Foundation and the National Meat Processing Industries Association of Spain (ANICE)
• Started in September, 2016
• Favourable resolution by the DG Ministry of Agriculture in January, 2022
• Proposed Designation Specifications is identical. The geographical area is the peninsula and the islands
In favor of change to GI

- Most of the Spanish Serrano ham sector
- Main reasons:
  - Restrict the geographical area
  - More protection
  - Managing bodies
Against the change to GI

- Third country producers and some Spanish ham GIs
- Main reasons:
  - geographical exclusion
  - Spanish ham GIs dilution
Key questions

- Is “Serrano” a generic term?
- Is it possible designate Spain as a geographical area?
Merci beaucoup pour votre attention!!

Vicente Gimeno Beviá  vicente.gimeno@ua.es