

Traditional Speciality Guaranteed or Geographical Indication for protecting Jamón Serrano

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BACKGROUND



- 1st Spanish TSG → Date of registration 13/11/1999
- Class 1.2. Meat products (cooked, salted, smoked, etc.)
- Some statistics (Spanish Ministry of Agriculture):
 - In 2020 were commercialized 15.843.332 pieces
 - In 2020 the economic value of the TSG Jamón Serrano was 803,92 mill.€

CURRENT SITUATION

- From TSG to GI → *work in progress*
- Promoted by the Serrano ham Foundation and the National Meat Processing Industries Association of Spain (ANICE)
- Started in September, 2016
- Favourable resolution by the DG Ministry of Agriculture in January, 2022
- Proposed Designation Specifications is identical. The geographical area is the peninsula and the islands



In favor of change to GI

- Most of the Spanish Serrano ham sector
- Main reasons:
 - Restrict the geographical area
 - More protection
 - Managing bodies



Against the change to GI

- Third country producers and some Spanish ham GIs
- Main reasons:
 - geographical exclusion
 - Spanish ham GIs dilution



Key questions

- Is “Serrano” a generic term?
- Is it possible designate Spain as a geographical area?



Merci beaucoup pour votre attention!!



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