



Innovating the link to origin: Is there a difference between PDOs and PGIs?

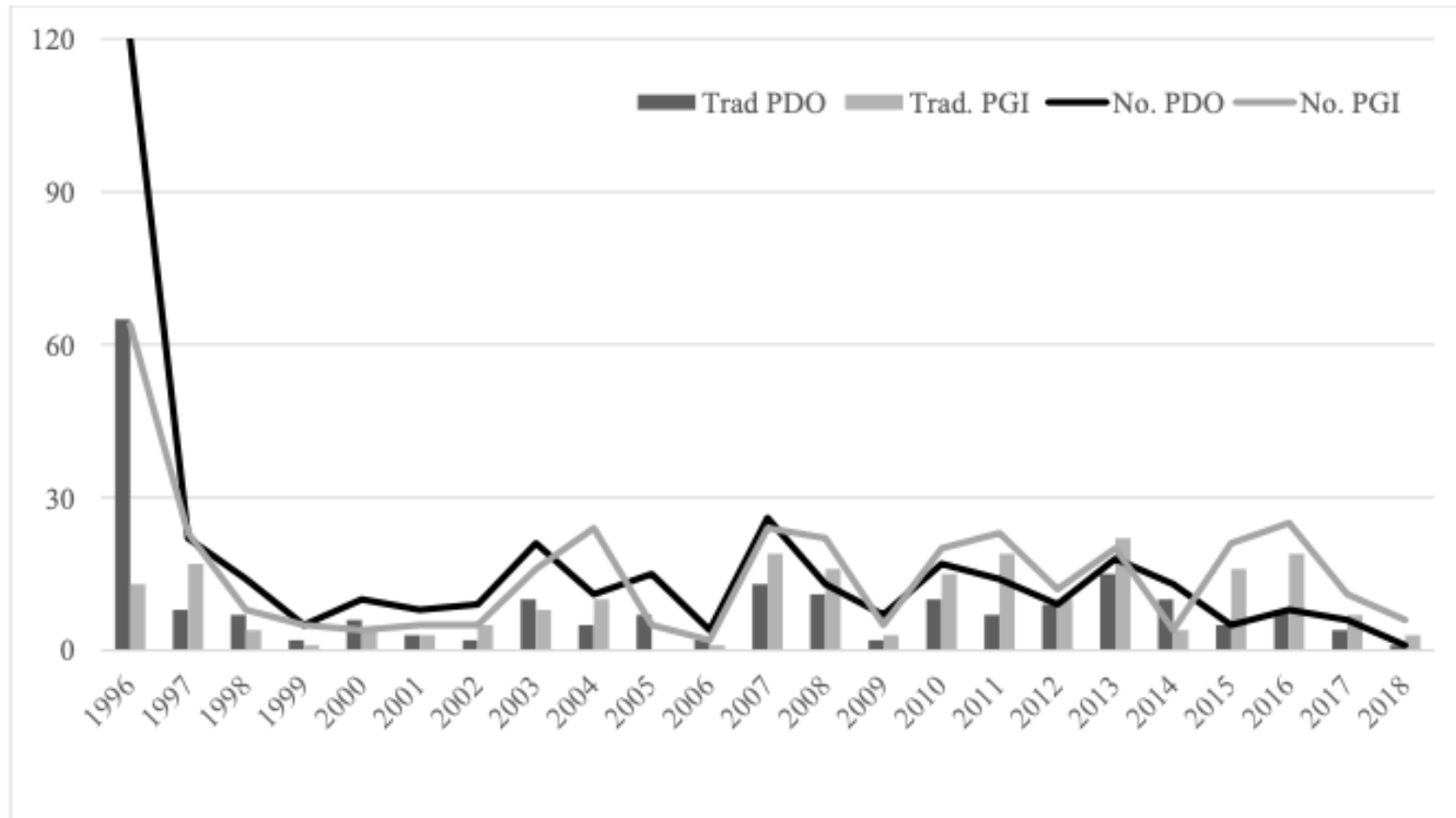
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Tradition in EU GIs





Relationship between tradition and innovation

Historical
innovation =
«dynamic»
tradition

Collective
innovation =
product
specifications

Contemporary
innovation =
amendments

GIs and amendments

Marescotti, A., and others, (2020) 'Are Protected Geographical Indications Evolving Due to Environmentally Related Justifications? An Analysis of Amendments in the Fruit and Vegetable Sector in the European Union' *Sustainability* 12(9) 3571.

Zappalaglio, A., and others, (2022) Study on the functioning of the GI system, Max Planck Institute for Innovation and Competition, Research Papers.

Is there any correlation between the amendments and the quality scheme?

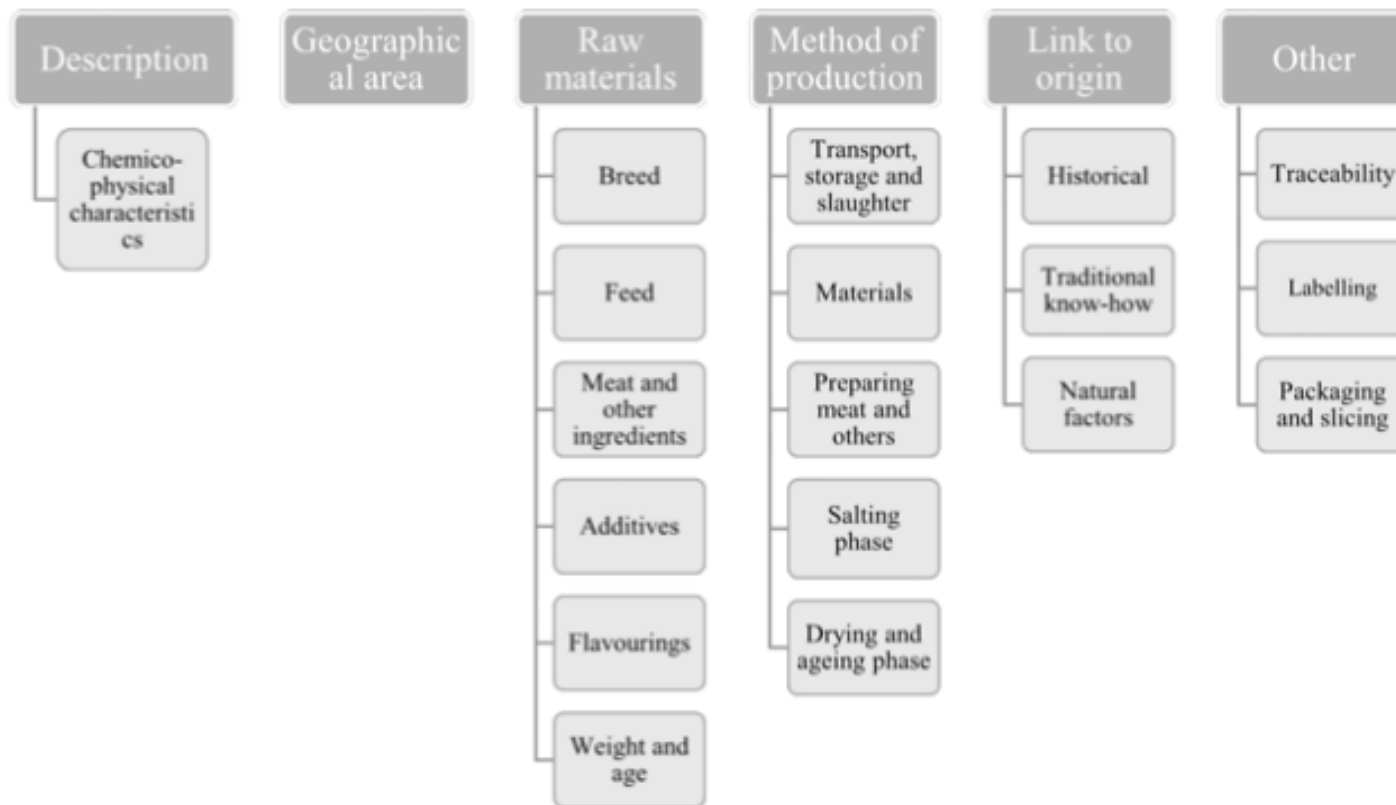


Methodology

- Directed content analysis of the amendments for processed meat products (class 1.2).
- Minor (standard) and non-minor (Union) amendments for EU PDOs and PGIs approved before 30 June 2022.
- Amendments are classified as ‘more flexible’, ‘stricter’ or ‘both’.

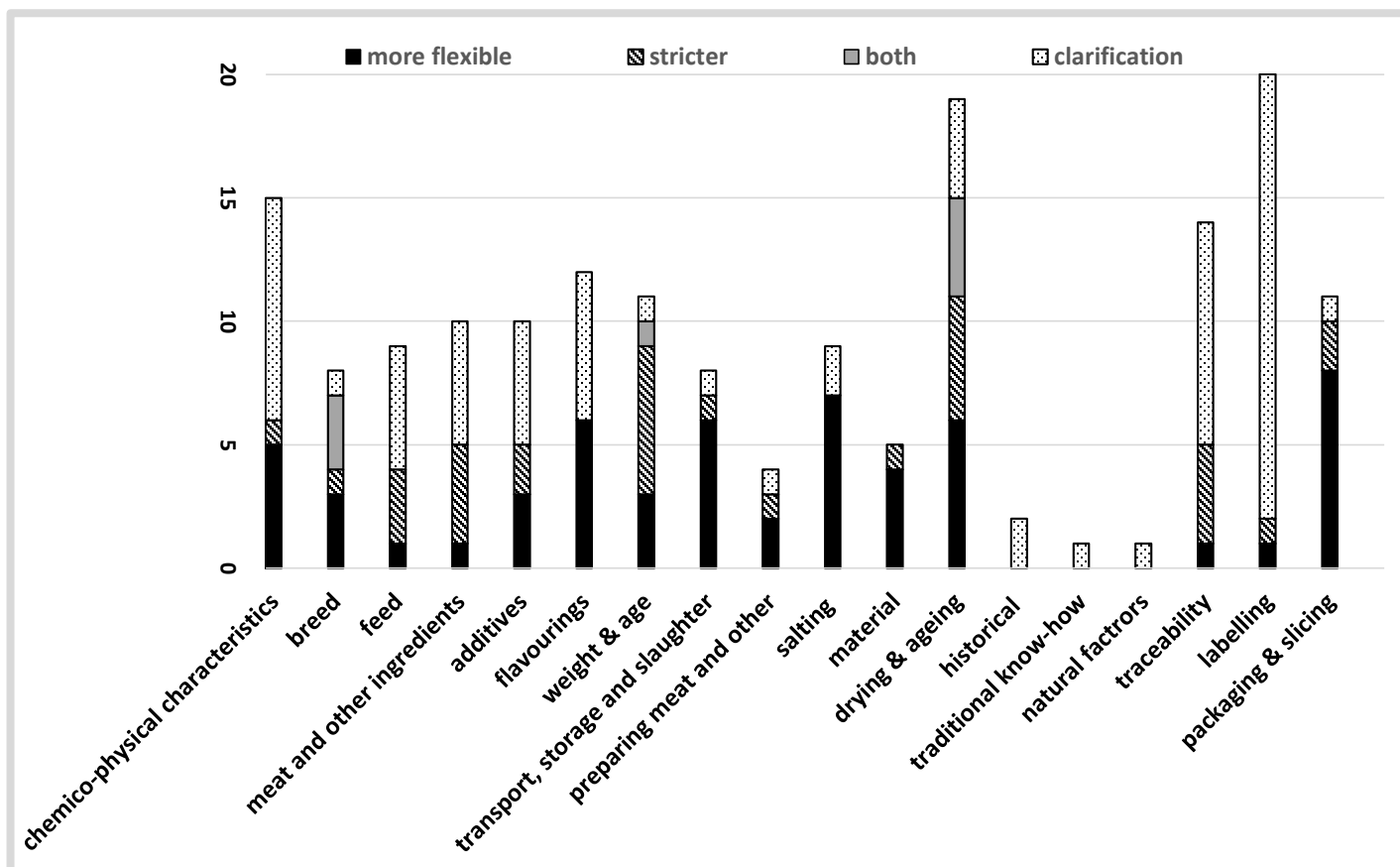


Code structure



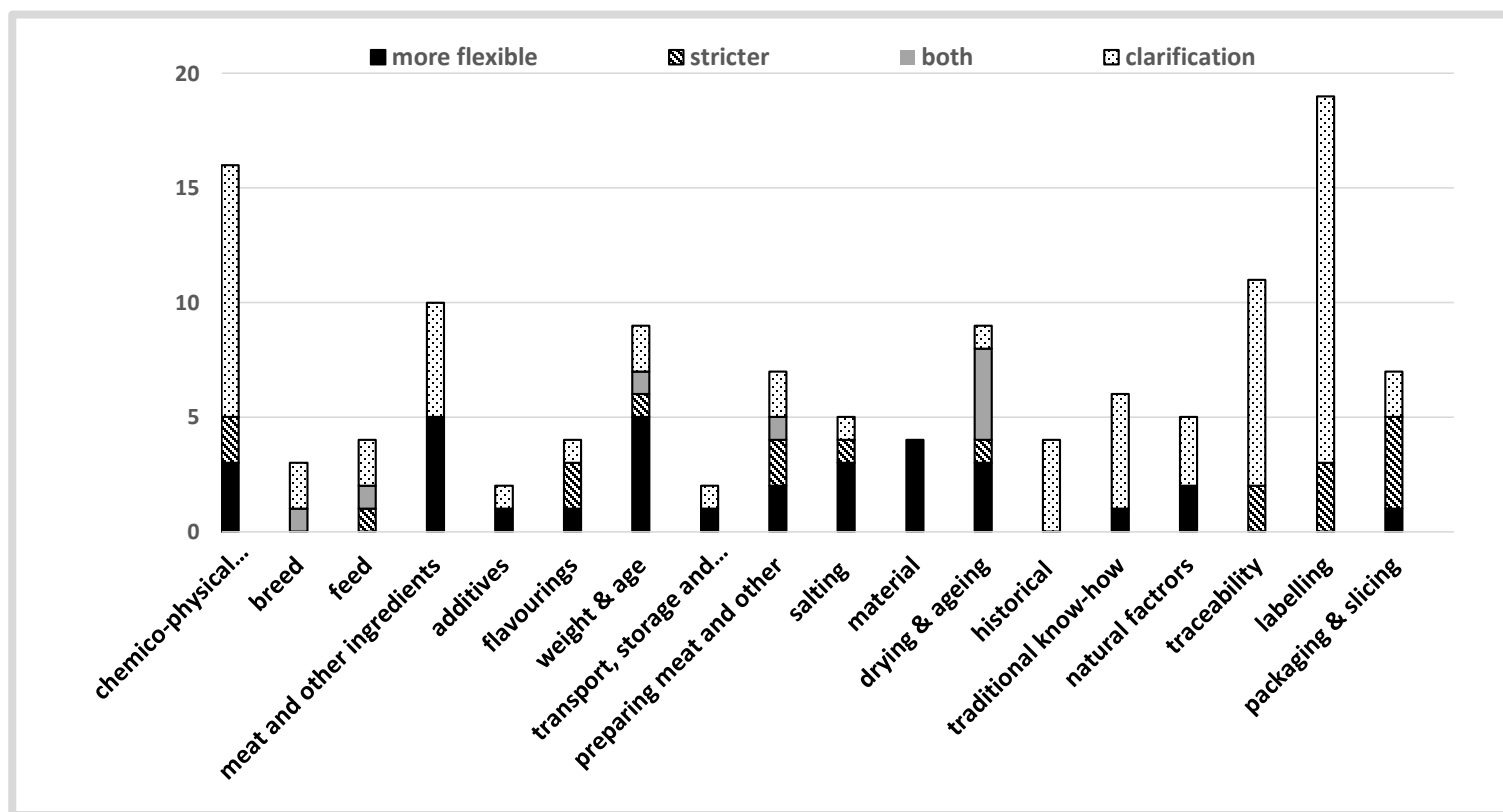


Results for PDOs





Results for PGIs





Analysis of the amendments

	PDO	PGI
Description of the product	clarifications	clarifications
Geographical area	clarifications	clarifications
Raw materials	stricter	more flexible
Method of production	more flexible	more flexible

Reasons for the amendments

	29 PDO	30 PGI	29 PDO	30 PGI
	Raw materials	Raw materials	Method of production	Method of production
Change raw materials	2	5	0	0
Food safety	5	1	5	9
Legal provisions	7	6	1	1
Market needs	5	9	9	4
Modern practice	2	2	13	13
More accurate description	51	37	11	24
Quality	7	6	11	7
Traditional practice	5	2	12	4
Climate change	0	0	4	1

Conclusions

Raw materials:

- PDOs adopt stricter amendments
 - broad exception Art. 5(3) remains unchanged
- PGIs allow more flexibility
 - 4 products extended the origin of raw materials outside the area of production

Method of production:

- both PDOs and PGIs provide more flexibility
- no significant difference between the quality schemes



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