Innovating the link to origin: Is there a difference between PDOs and PGIs?

Worldwide Perspectives on Geographical Indications
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Tradition in EU GIs
Relationship between tradition and innovation

Historical innovation = «dynamic» tradition
Collective innovation = product specifications
Contemporary innovation = amendments
GIs and amendments


Is there any correlation between the amendments and the quality scheme?
• Directed content analysis of the amendments for processed meat products (class 1.2).
• Minor (standard) and non-minor (Union) amendments for EU PDOs and PGIIs approved before 30 June 2022.
• Amendments are classified as ‘more flexible’, ‘striicter’ or ‘both’.
Code structure
Results for PDOs

- more flexible
- stricter
- both
- clarification

- chemico-physical characteristics
- breed
- feed
- meat and other ingredients
- additives
- flavourings
- weight & age
- transport, storage and slaughter
- preparing meat and other
- salting
- material
- drying & ageing
- historical
- traditional know-how
- natural factors
- traceability
- labelling
- packaging & slicing
Results for PGI

- More flexible
- Stricter
- Both
- Clarification

- Chemical-physical
- Breed
- Feed
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- Weight & age
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- Preparing meat and other
- Salting
- Material
- Drying & ageing
- Historical
- Traditional know-how
- Natural factors
- Traceability
- Labelling
- Packaging & slicing
## Analysis of the amendments

<table>
<thead>
<tr>
<th></th>
<th>PDO</th>
<th>PGI</th>
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<tbody>
<tr>
<td>Description of the product</td>
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<td>Geographical area</td>
<td>clarifications</td>
<td>clarifications</td>
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<tr>
<td>Raw materials</td>
<td>stricter</td>
<td>more flexible</td>
</tr>
<tr>
<td>Method of production</td>
<td>more flexible</td>
<td>more flexible</td>
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</table>
# Reasons for the amendments

<table>
<thead>
<tr>
<th>Reason</th>
<th>29 PDO</th>
<th>30 PGI</th>
<th>29 PDO</th>
<th>30 PGI</th>
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<tr>
<td>Change raw materials</td>
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<td>9</td>
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<td>6</td>
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<td>1</td>
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<tr>
<td>Market needs</td>
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<td>9</td>
<td>9</td>
<td>4</td>
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<tr>
<td>Modern practice</td>
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<td>13</td>
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<tr>
<td>More accurate description</td>
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<tr>
<td>Quality</td>
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<td>Traditional practice</td>
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<td>Climate change</td>
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</tr>
</tbody>
</table>
Conclusions

Raw materials:

• PDOs adopt stricter amendments
  • broad exception Art. 5(3) remains unchanged
• PGIs allow more flexibility
  • 4 products extended the origin of raw materials outside the area of production

Method of production:

• both PDOs and PGIs provide more flexibility
• no significant difference between the quality schemes
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