The sustainable turn and Norwegian GIs

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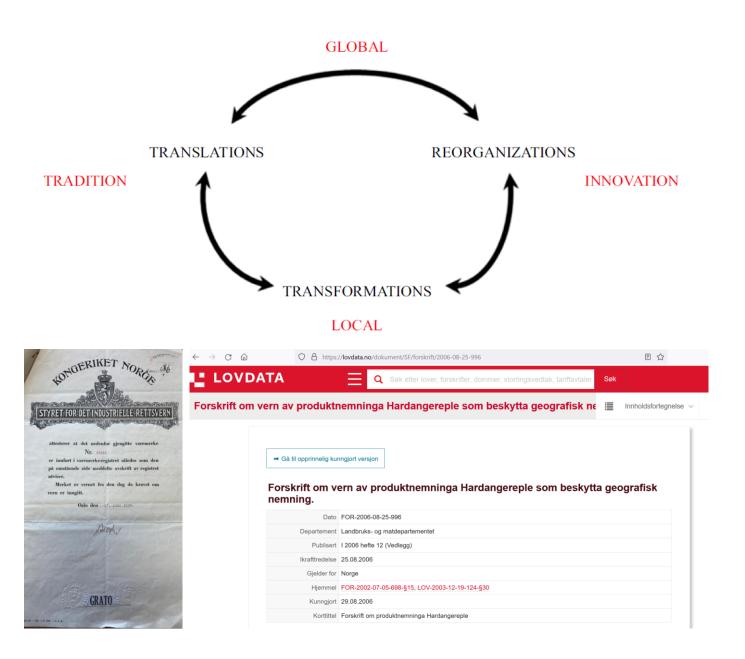


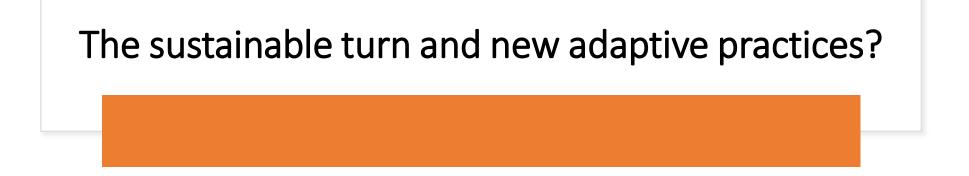




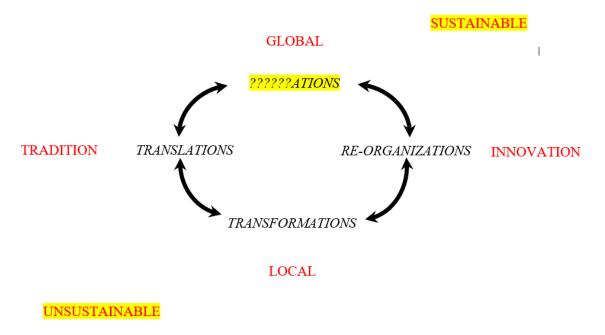
Background

The quality turn and food cultural adaptation work







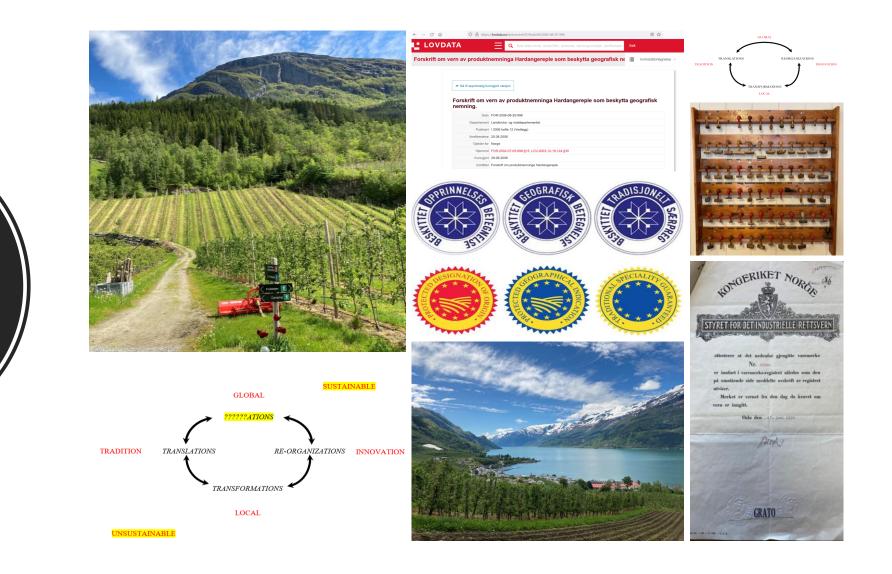


Preliminary conclusion

Q: Are GIs for food in a food culture like the Norwegian ready to also include sustainability measures, as discussed in EU?

A: ?





Thank you for your attention