
Geographical Indications in Africa: Opportunities and Experiences

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Résumé

The significance of GIs in marketing products that have intrinsic characteristics, and enhancing a range of social, environmental and economic gains is well recognized in Africa. Measures have been taken at the continental and national level to promote the protection and use of geographical indications. There are success stories that demonstrate the importance of geographical indications. A number of countries have also embarked on initiatives of protecting and using geographical indications. The paper aims at highlighting the experiences and opportunities of using geographical indications in Africa.

Mots-Clés: Impacts of GIs, Opportunities of GIs, Success experiences in Africa

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